**Duluth Campus** 

Department of Anthropology, Sociology & Criminology College of Liberal Arts 228 Cina Hall 1123 University Drive Duluth, Minnesota 55812-3306

Office: 218-726-7551 http://www.d.umn.edu/socanth Email: socath@d.umn.edu

26 August 2018

Culture and Personality (Psychological Anthropology) Week 1



Available on-line in your canvas folder at <a href="http://canvas.umn.edu/">http://canvas.umn.edu/</a>

# **Getting Started**

I'm looking forward to Tuesday.

Culture and Personality gets underway at 9:30 a.m. Tuesday in Cina 215.

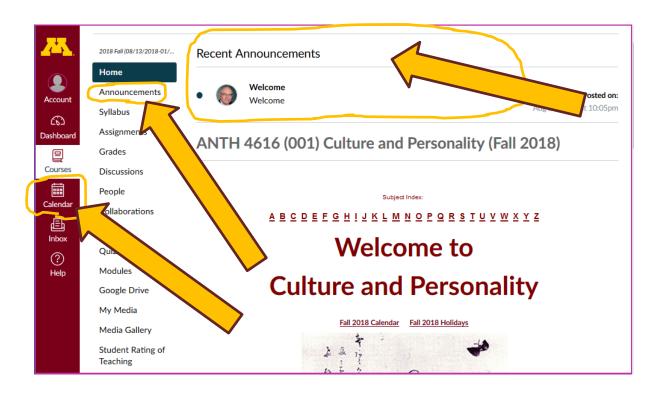
We'll have a look at a lot of interesting topics in Psychological Anthropology as the semester unfolds. And we'll be exploring many interesting aspects of culture and personality—Real People . . . in Real Places. . . .

As I mentioned in my Welcome Memo of 20 August 2018, you can see in the newspapers and other media that lots of interesting things are happening in the world of Culture and Personality (Psychological Anthropology).

If you haven't read the memo please do that as it contains useful and important information about the course.

Every week—usually on Sunday you—will receive a memo like this which outlines what's happening for the week.

Each week you will get the memo in your UM e-mail account and it will be available in your canvas folder in three places . . .



HINT: You can synchronize your © canvas calendar with your UMD Google calendar, if you want.

These weekly memos contain lots of valuable and timely information, so pay careful attention to them . . .

• The Weeks' Assignments and Activities Schedule

- **Due Dates** for the Week
- **Reminders** for the Week
- Suggestions and Hints for <u>Exams</u>
- Interesting tidbits of the week, including For-Fun Trivia . . .
- **Optional links** that might be generally interesting and/or useful for example **Extra Credit Opportunities**
- Information on <u>In-Class Videos</u> (of which there will be many, starting next week)
- Breaking News Items

## News, "News," and Fake News

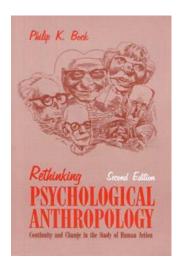
\*Disclosure: Items selected from on-line news sources will under normal circumstances be limited to sources classified as "News" (the green rectangle on the chart) and "Fair Interpretations of the News" (the yellow rectangle on the chart) by the authors of the <a href="Media Bias Chart">Media Bias Chart</a>

# **Textbooks**

Detailed information on the textbooks for the course—there are three—can be found

at<a href="http://www.d.umn.edu/cla/faculty/troufs/anth4616/cptext.html">http://www.d.umn.edu/cla/faculty/troufs/anth4616/cptext.html</a>>

#### **Semester Readings Summary**

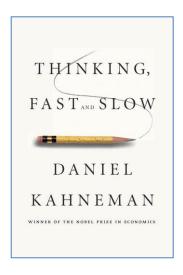


Rethinking Psychological Anthropology: Continuity and Change in the Study of Human Action, Second Edition (1999), by Philip Bock,

is currently available on-line for \$33.56 new, and \$5.49 used. (+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25). [buy a used one]

(20 August 2018)

NOTE: When you read *Rethinking Psychological Anthropology*, read it primarily for a sense of the historical development of Psychological Anthropology / Culture and Personality and for a sense of what the basic concepts are all about.



#### Thinking, Fast and Slow, by Daniel Kahneman

(NY: Farrar, Straus and Giroux, 2013) **ISBN-13:** 9780374533557

is currently available on-line new for \$9.99 (ppbk), or used from \$2.78, or Kindle for \$9.99, and audio from \$23.52.

(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

(20 August 2018)

Reading Guide

More information on the text for Culture and Personality can be found at

<a href="http://www.d.umn.edu/cla/faculty/troufs/anth4616/cptext.html">http://www.d.umn.edu/cla/faculty/troufs/anth4616/cptext.html</a>.

As I mentioned in my last memo, the exams will be open-book essays constructed from a list of study questions that you help create, so it would be a good idea for you to have your own copy of each text you plan to use in the exams.

**For the exams** you should normally just need to read the books *carefully* and be able to discuss them *intelligently*. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop because you were interested in the subject and wanted to know more about it, like literally millions of people are doing in everyday life.

#### PLEASE NOTE WHAT I MENTIONED

EARLIER: Some students are used to principally memorizing facts in classes. This class is not one where that is the focus. It is about investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.

# Critical thinking, involving evaluation and synthesis, has long been regarded as essential for success in the modern-day world. In recent years, actually for two decades,

**creativity** has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "Learning to Think Outside the Box," The New York Times Education Life, 9 February 2014, 8). Laura Pappano, writer in residence at Wellesley Center for Women at Wellesley College, points out that "In 2010 'creativity' was the factor most crucial for success found in an I.B.M. survey of 1,500 chief executives in 33 industries. These days 'creative' is the most used buzzword in LinkedIn profiles two years running" (2014, 8).

With all of the class materials **you will be expected to share your ideas and comments with others** in the Class *Discussions* and wikis.

## The Course in a Nutshell

# Overall, this course consists of three main segments:

### I Orientation and Background

- Introduction
- . Basic Concepts
- . History
- . Theory
- . Methods and Techniques

### **II Explorations**

- Comparative / Cross-Cultural
- Holistic
- Ethnographic Case Studies from the Real World: Real People . . . Real Places from Around the Globe

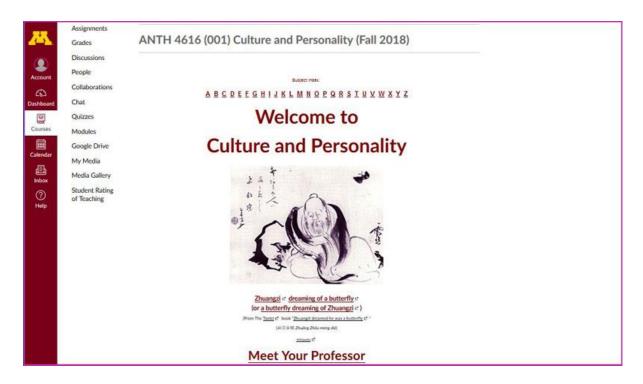
## III Student Presentations on Term Research Projects

For the first part of the course much of the material for the week will be presented in the form of on-line slide materials. In the second section of the semester, once you have mastered the basic information relating to Culture and Personality, we will look (generally comparatively, *cf.*, Main Characteristics of Anthropology in Week 01) at a series of video materials about Real People . . . Real Places . . . and about research from around the world. The final section will focus on your research projects.

You will find that there are
"an awful lot" of materials on-line
—maybe even too many!

# Where to start?

Have a look at the course "**Home**" page of your Culture and Personality canvas folder <a href="http://canvas.umn.edu/">http://canvas.umn.edu/</a>. It will look something like this . . .

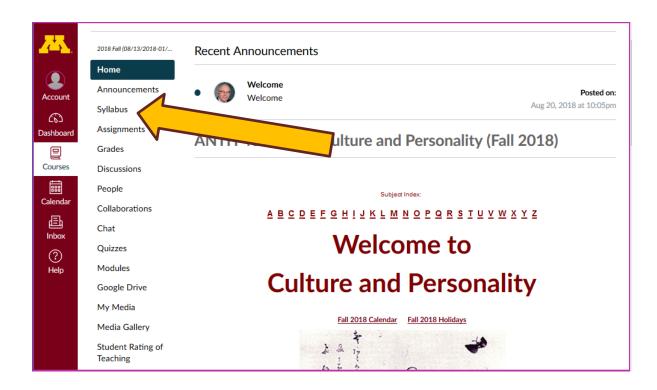


As I mentioned in the Welcome Memo, probably the best place is by having a quick look at the

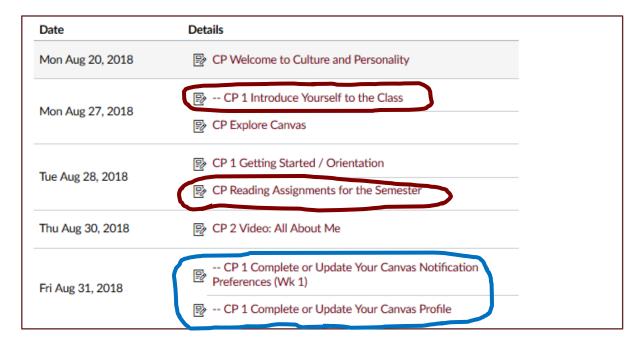
## ''<u>First Day Handout</u>''

on-line at <a href="http://www.d.umn.edu/cla/faculty/troufs/anth4616/cphandout">http://www.d.umn.edu/cla/faculty/troufs/anth4616/cphandout</a> first-day.html>.

Then have a look at your or canvas "Syllabus" folder,

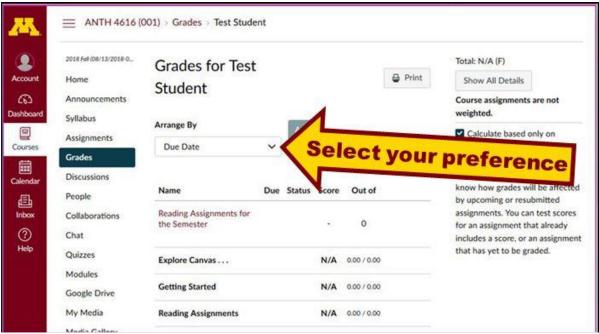


#### Then check out the items for the week . . .



Check out your canvas Gradebook folder, which gives a nice listing of the actual requirements and due dates for the course.





## So once again, welcome to Anth 46168 Culture and Personality.

This will be a great course, and a great experience.

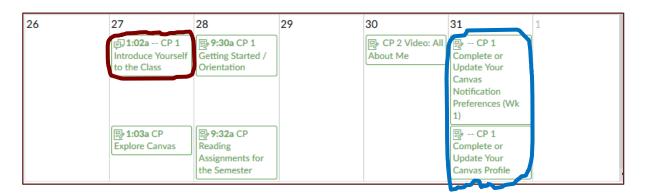
You will see....

# **Assignments and Events**

- ... this week are listed on your (1) "Calendar", and the
  - (2) "Syllabus" sections of your canvas folder.



## (1) This Week's "Calendar"



## (2) This Week's "Syllabus"

#### See above

If you have any **questions** right now, please do not hesitate to post them on the canvas "Discussions", or e-mail troufs@d.umn.edu, or stop in Cina 215 [map].

I'm looking forward to Tuesday.

Best Wishes,

#### Tim Roufs

<a href="http://www.d.umn.edu/~troufs/">http://www.d.umn.edu/~troufs/>

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used canvas course management system before, you might find it helpful to view the **Canvas Student Guide**.